

## Pre-conditions to open up the market of Alpine skiing tourists:

- Quality standards – what requirements are needed to attract Alpine tourists?
- How can touristic offers be adapted to their needs?
- What atmosphere-style-architecture is preferred?
- What are the advantages of Eastern European Skiing areas ?

## Environmental standards & communication

- Are winter sport tourists interested in environmental topics?
- What experiences were gained from the Alpine area?
- What standards are required for international events?
- Feedback UNEP und FIS

## Quality management and security

- Feedback by the TÜV
- What are the experiences of the cable car manufacturer

## Experiences with climate change

- Carbon Foot Print – a strong tool?
- Vulnerability of Eastern European skiing areas ?
- Snow management – which trends can be observed in East and West?
- How will winter sport tourists react?
- What synergies with the environmental management could be observed?

## Registration

University of Natural Resources and Life Sciences Vienna  
Institute of Landscape Development, Recreation and Conservation  
Planning

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Final Registration August 15th 2013!

## Conference Location

Insel Mainau/ Bodensee  
Isle of Mainau/ Lake Constance

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## EXCHANGE OF EXPERIENCES: Customer Relations & Environmentally Friendly Management of Skiing Areas Across Europe

## Sparking Interest for Eastern European Skiing Areas

Date: September 24.-26.th 2013

Place: Insel Mainau (Germany)

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